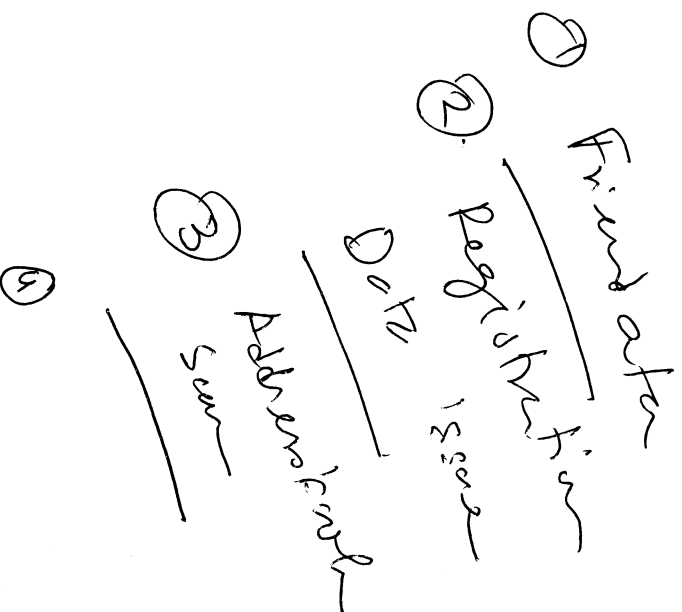


REDACTED VERSION OF DOCUMENT  
PROPOSED TO BE FILED UNDER SEAL

## **Exhibit D**

# Growth Overview Agenda

- Initial Learnings
- Data Overview
- Areas of Opportunity
- Recommendation



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



[REDACTED]

[REDACTED]

[REDACTED]

# Room for Improvement

- Data is unreliable and inaccurate
  - Different pipelines report different numbers
  - Few people have confidence in the data
- Many basic tools are missing
  - Dashboards, testing frameworks, targeting tools, etc
- Key positions are unfilled
  - Very few experienced growth engineers
  - No current Growth Marketers
  - Understaffed data team

[REDACTED]

[REDACTED]

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[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

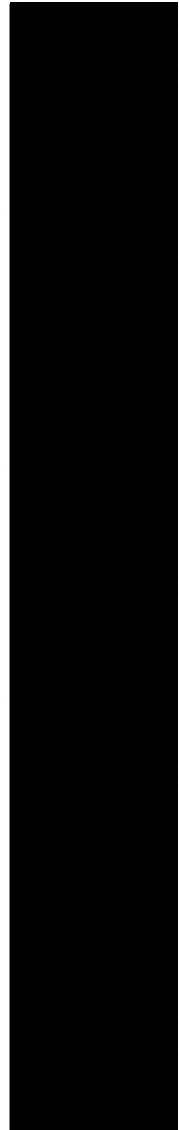
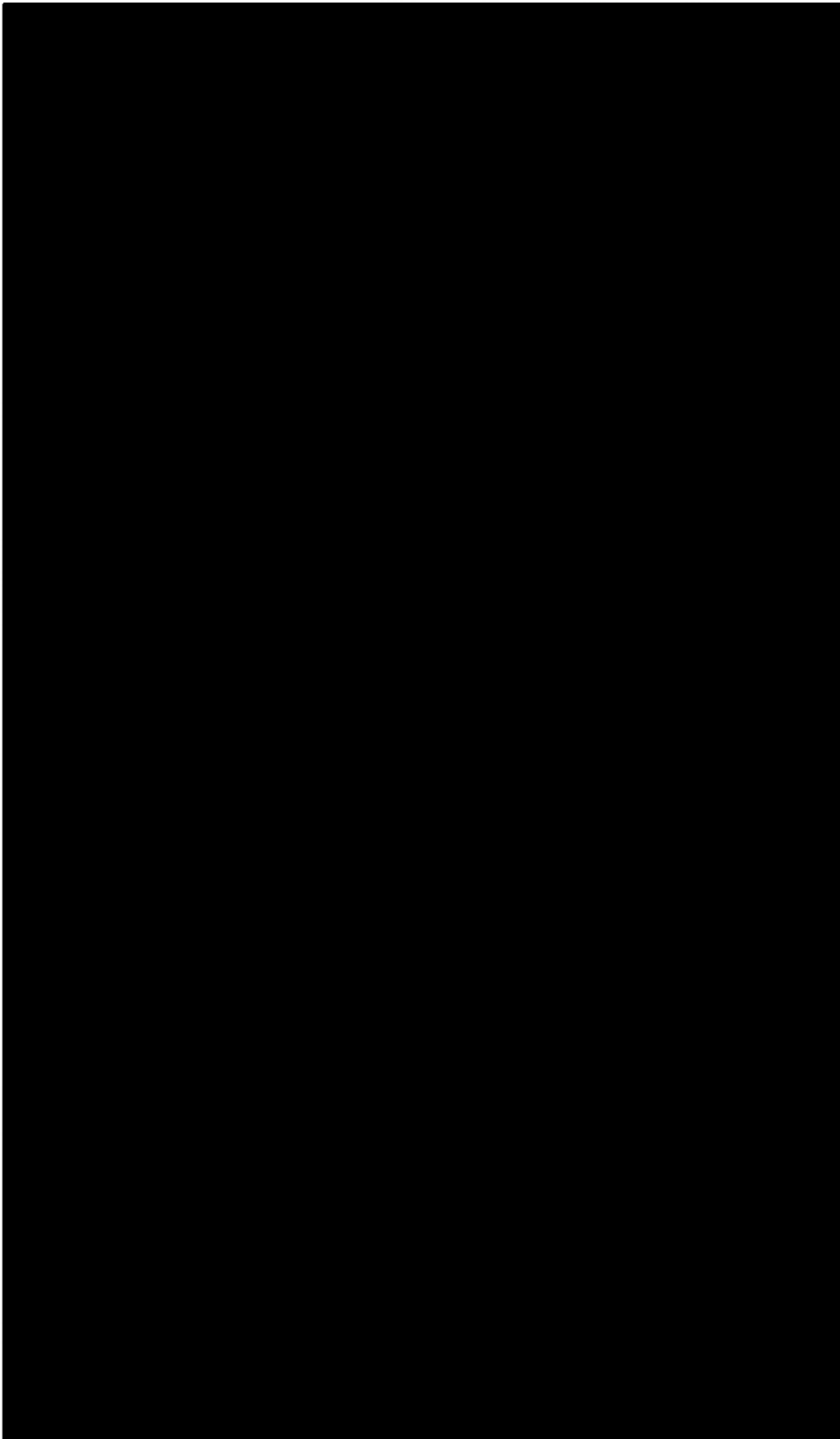
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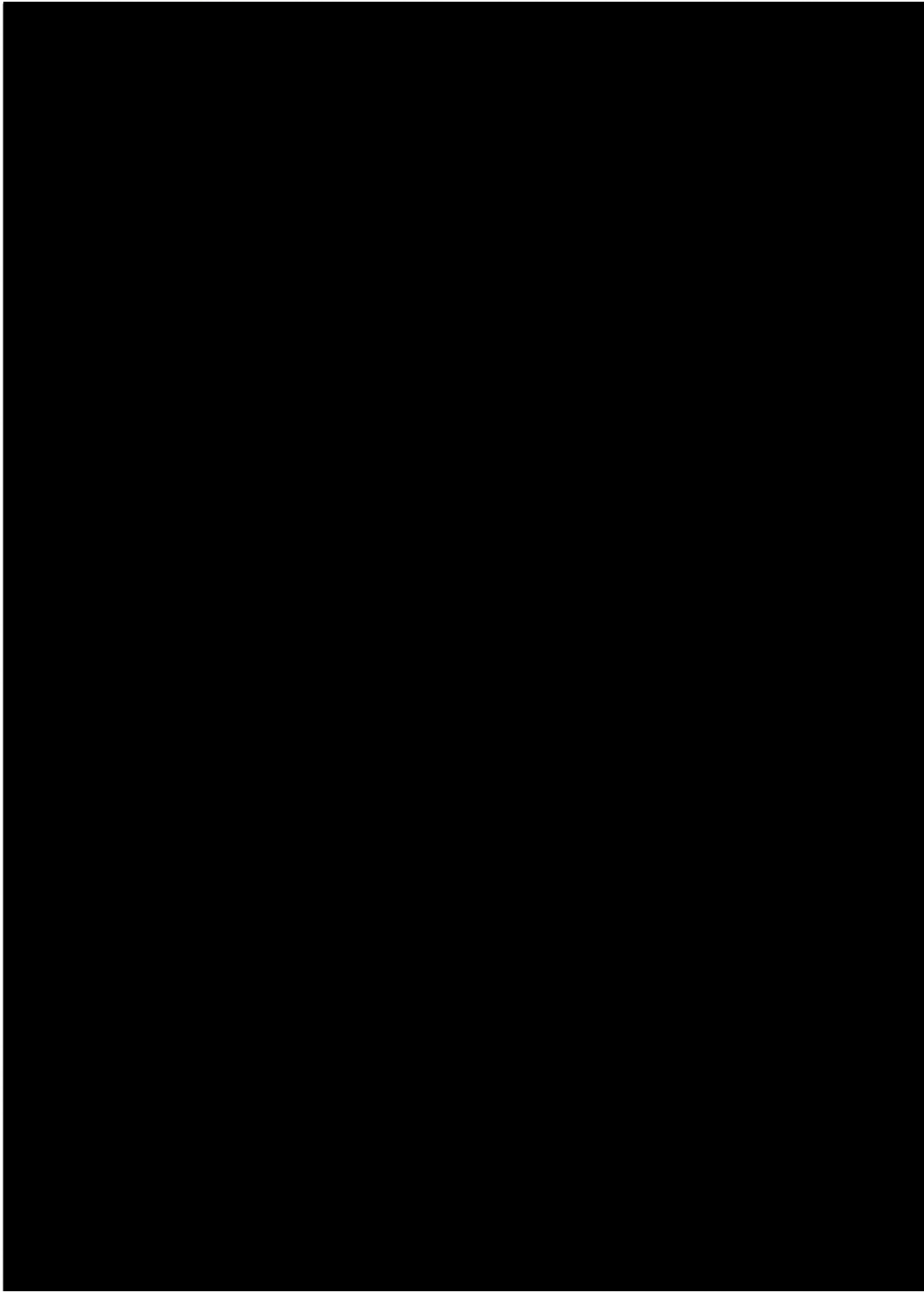
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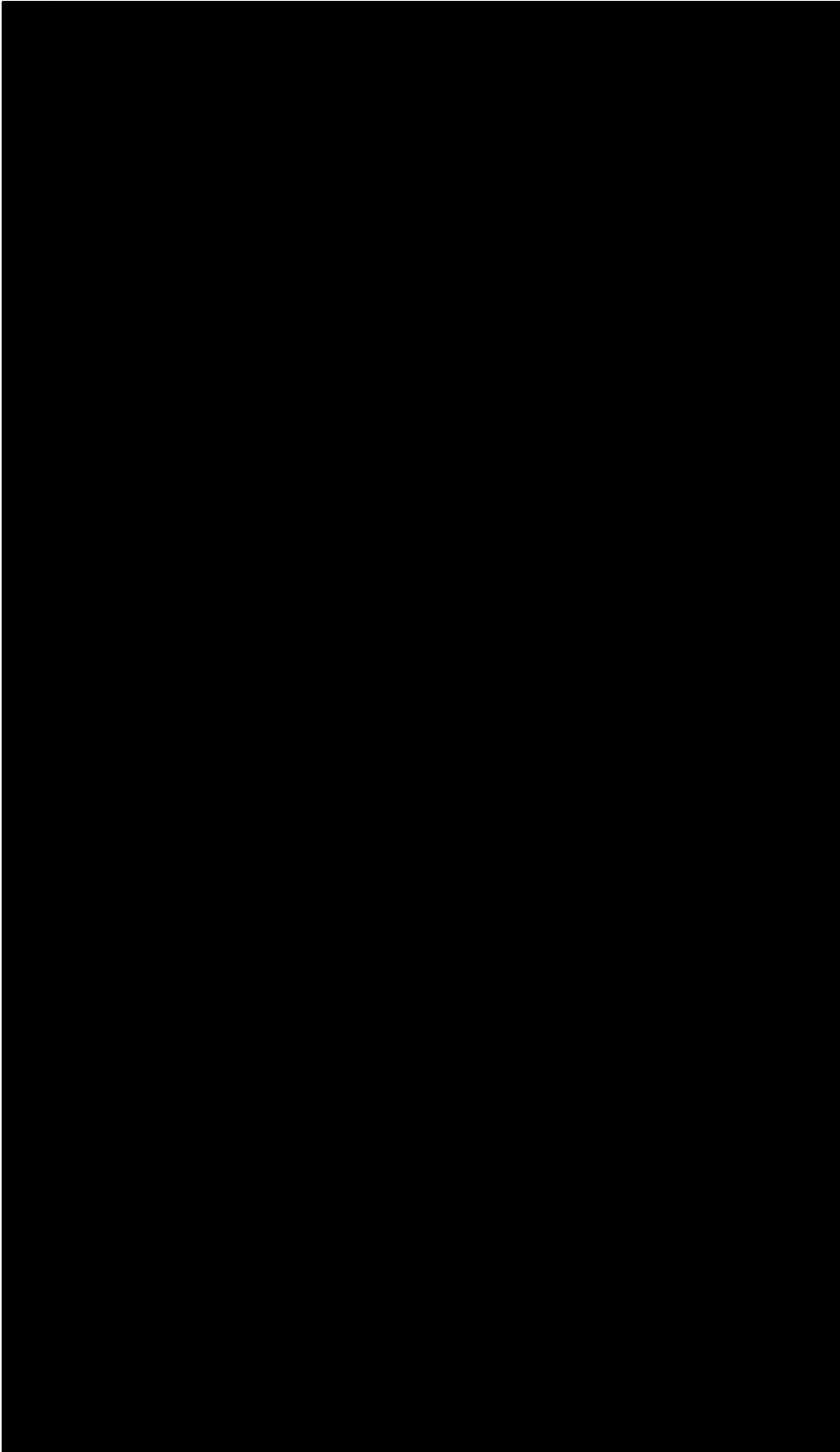




[REDACTED]

[REDACTED]

[REDACTED]



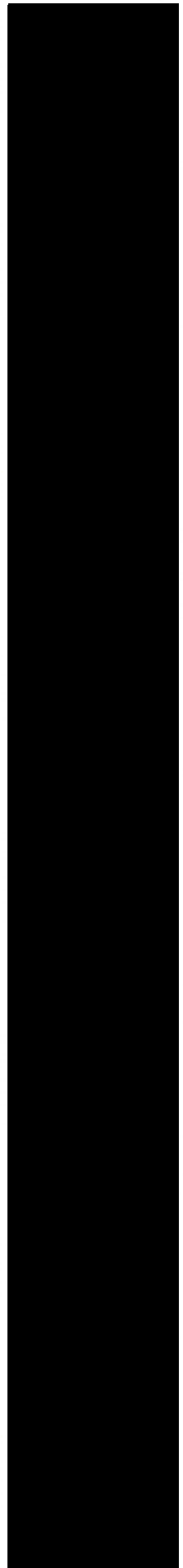
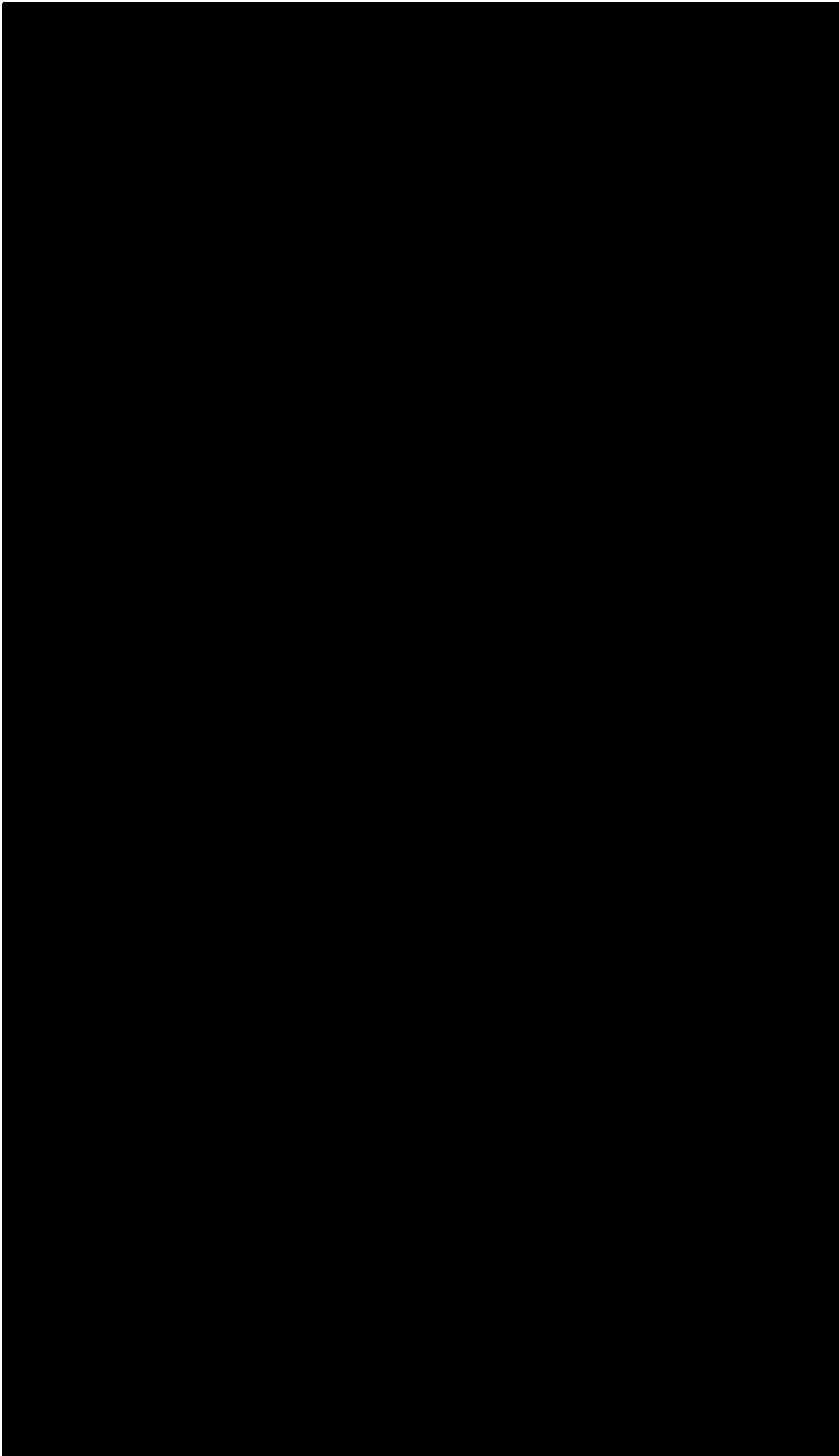
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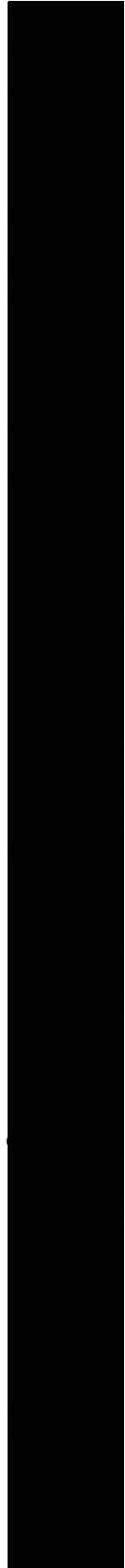
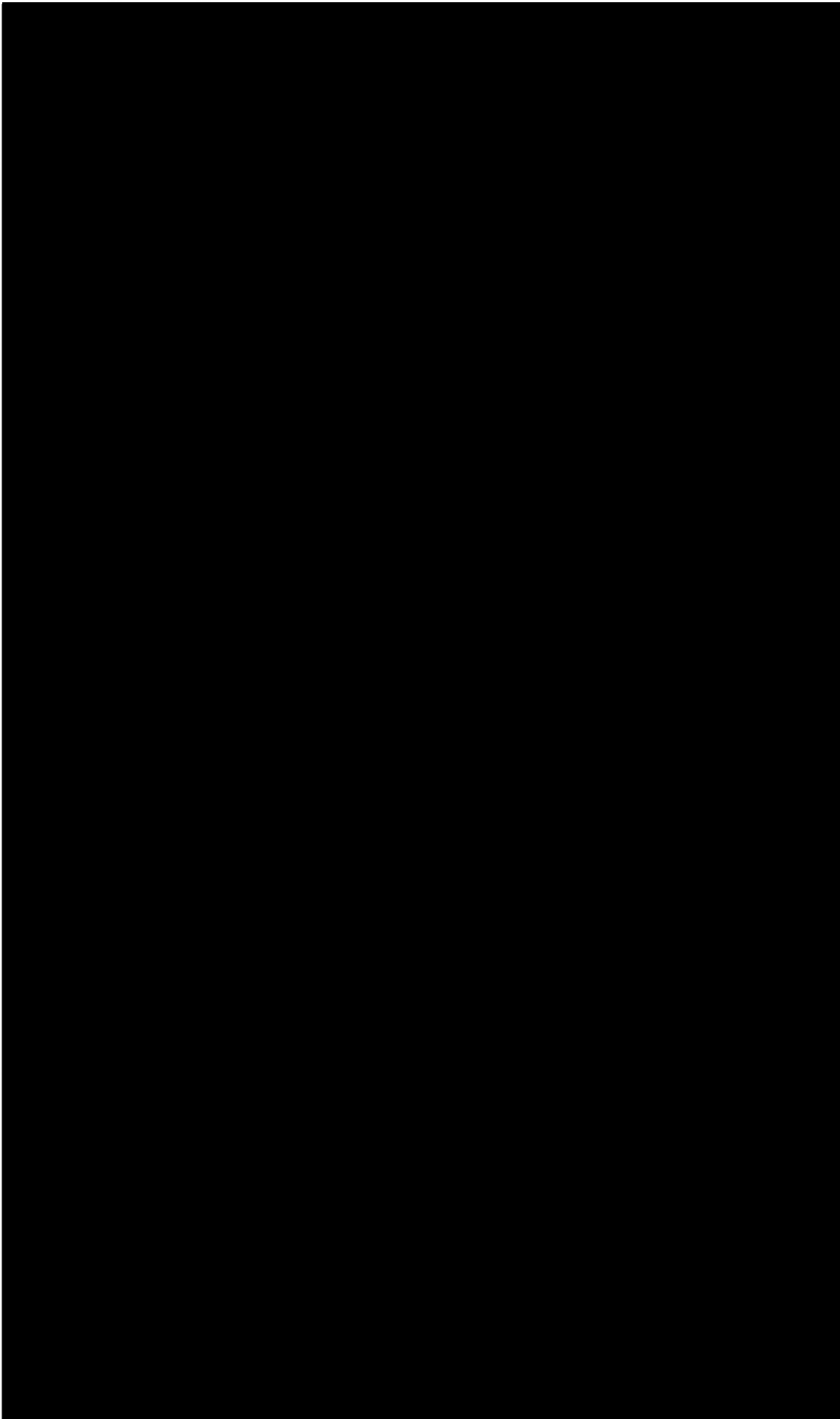
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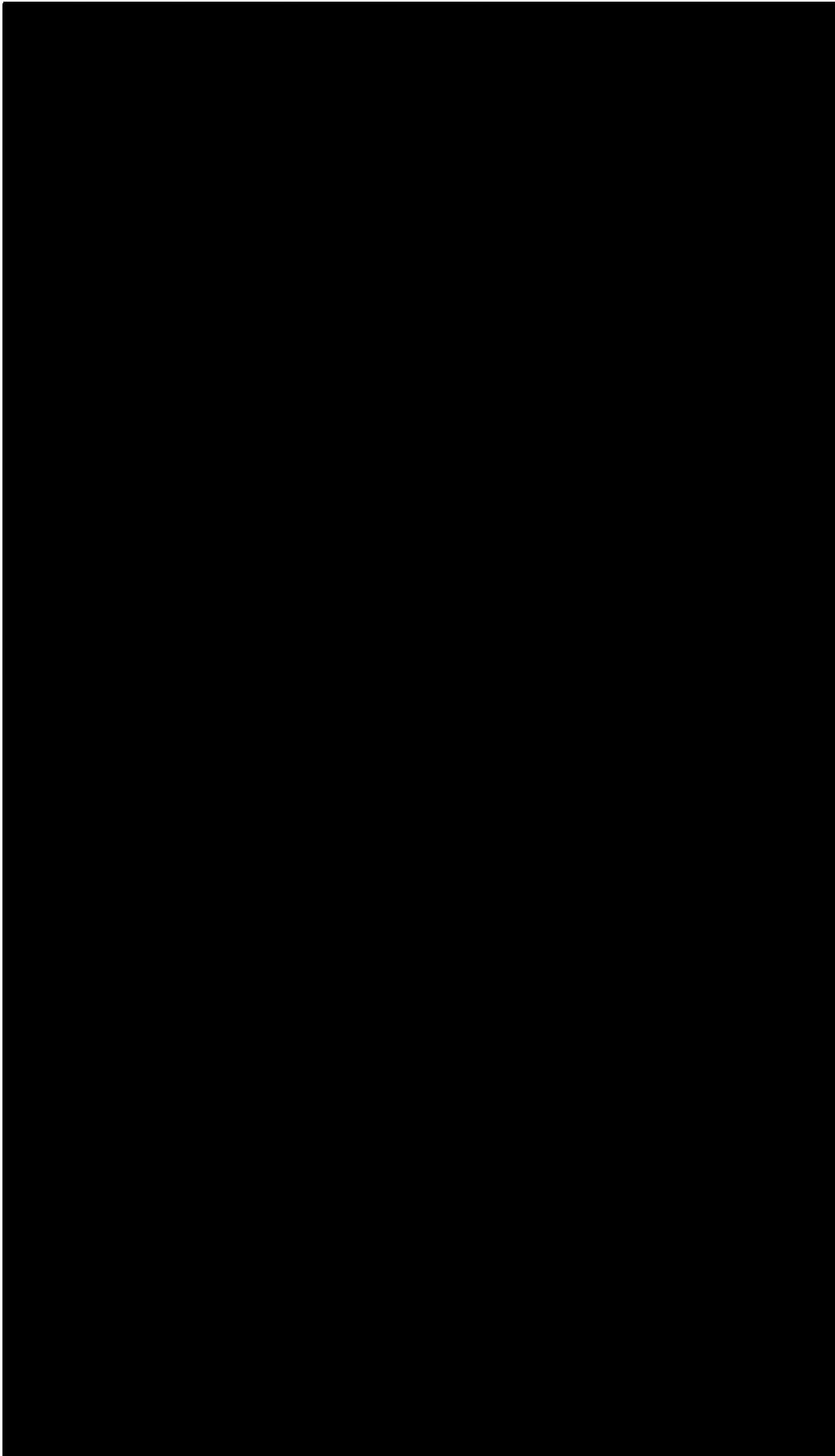
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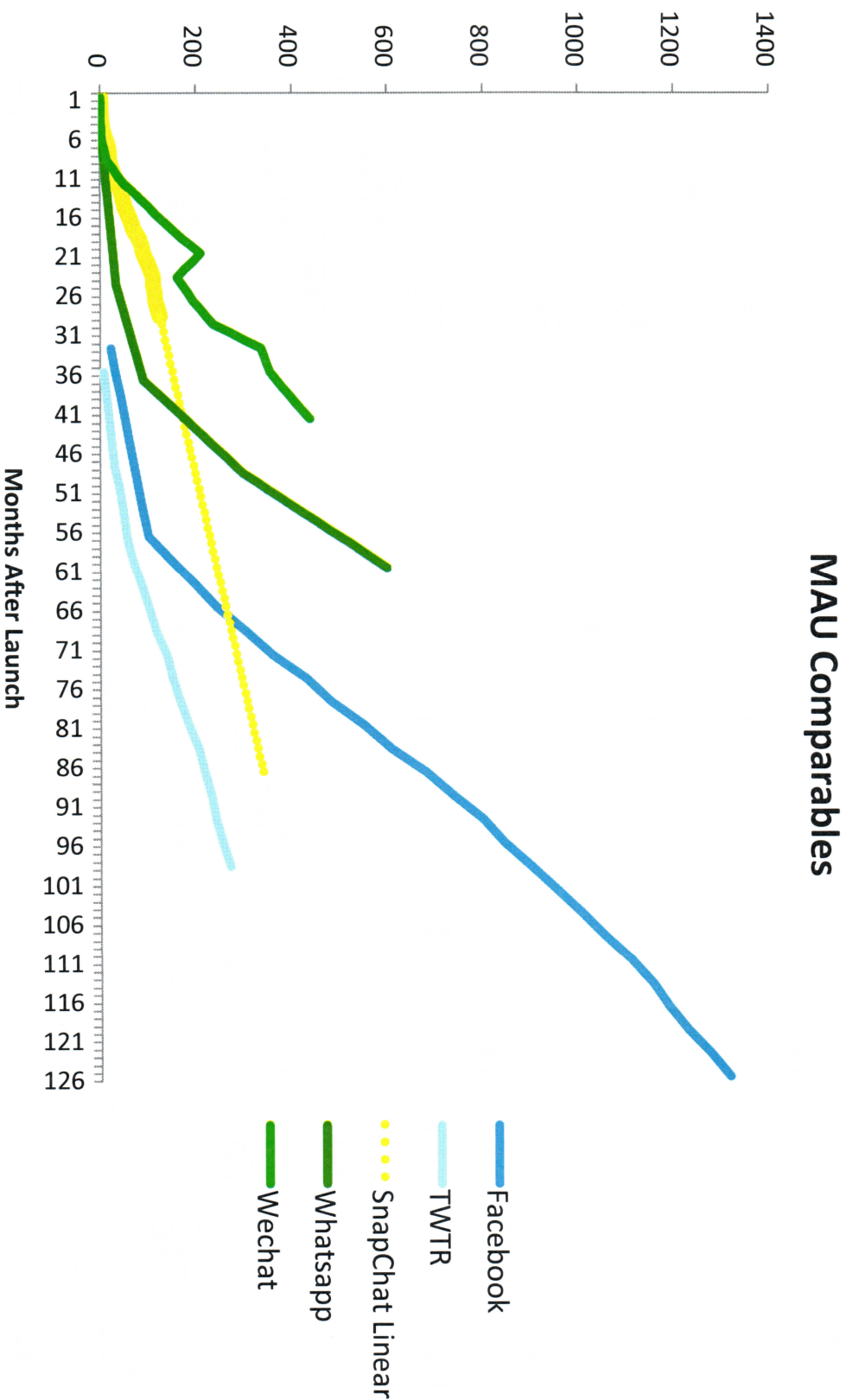
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[REDACTED]





# Bottom line: We need to grow faster



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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[REDACTED]

[REDACTED]

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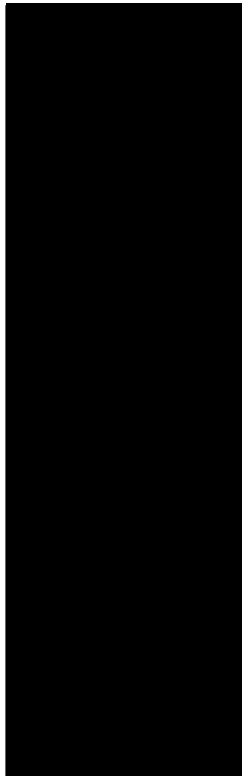
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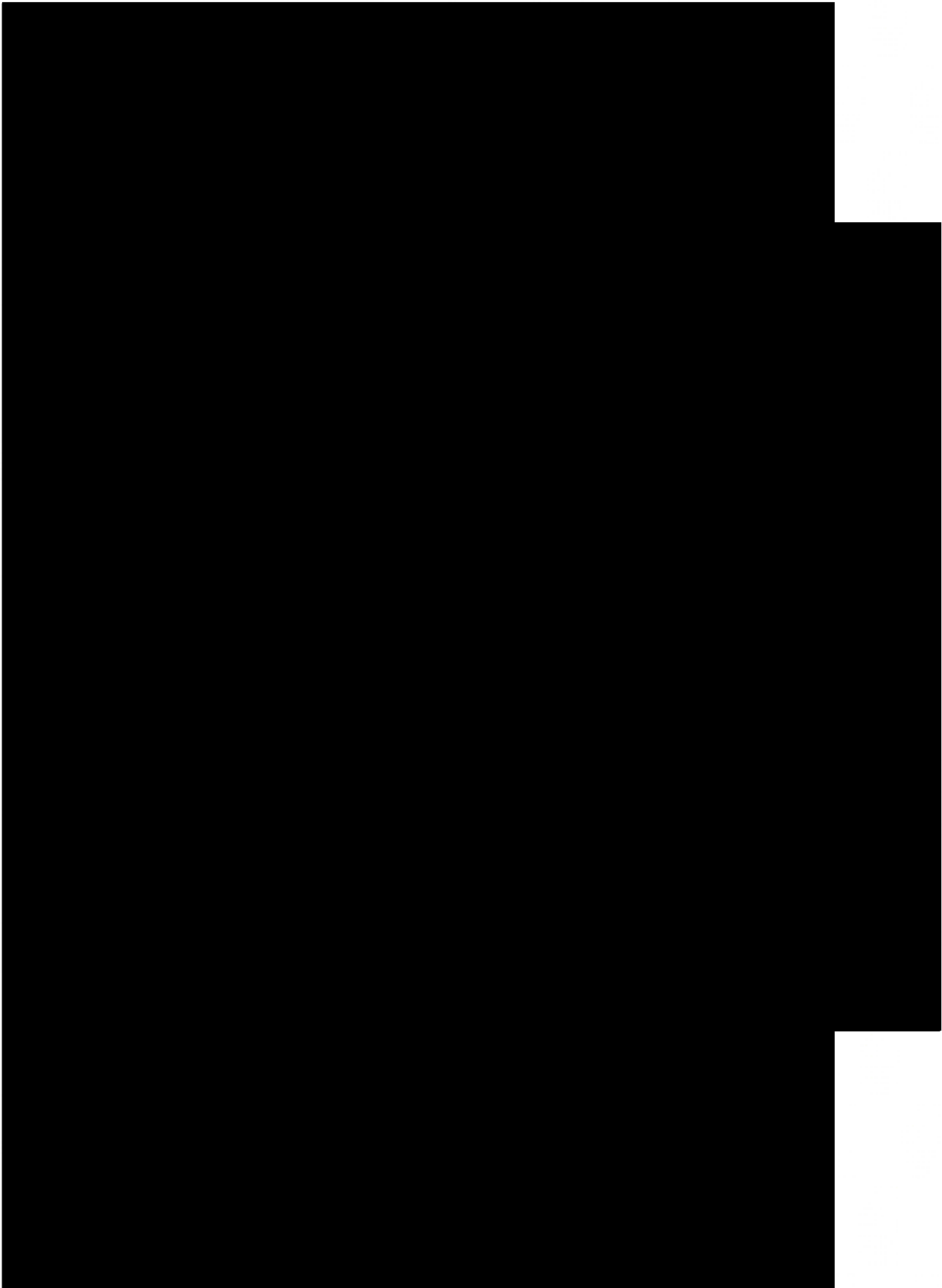
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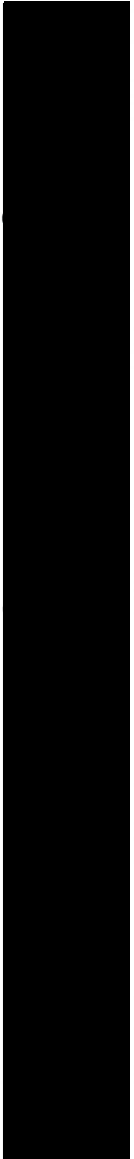
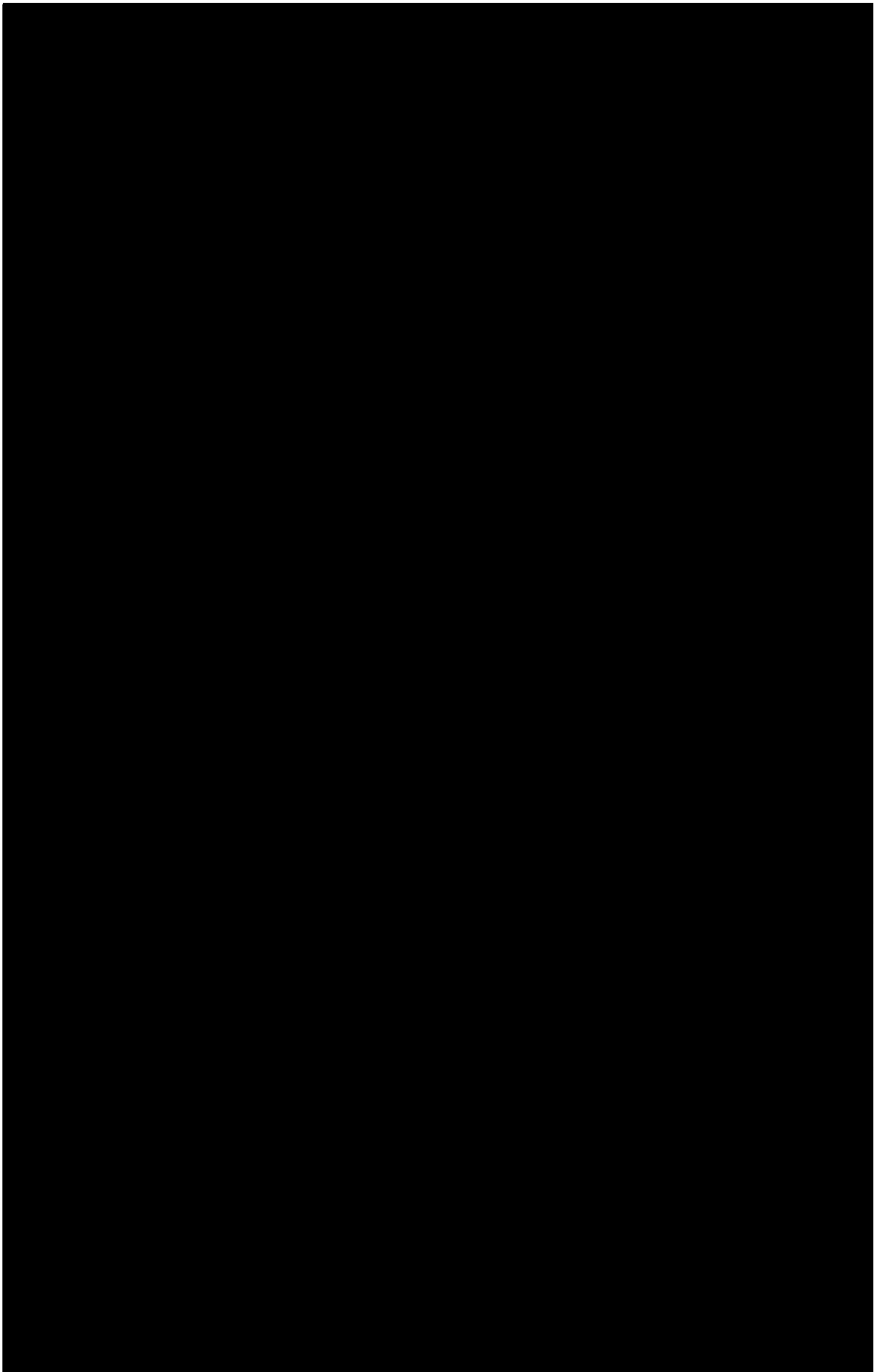
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[REDACTED]

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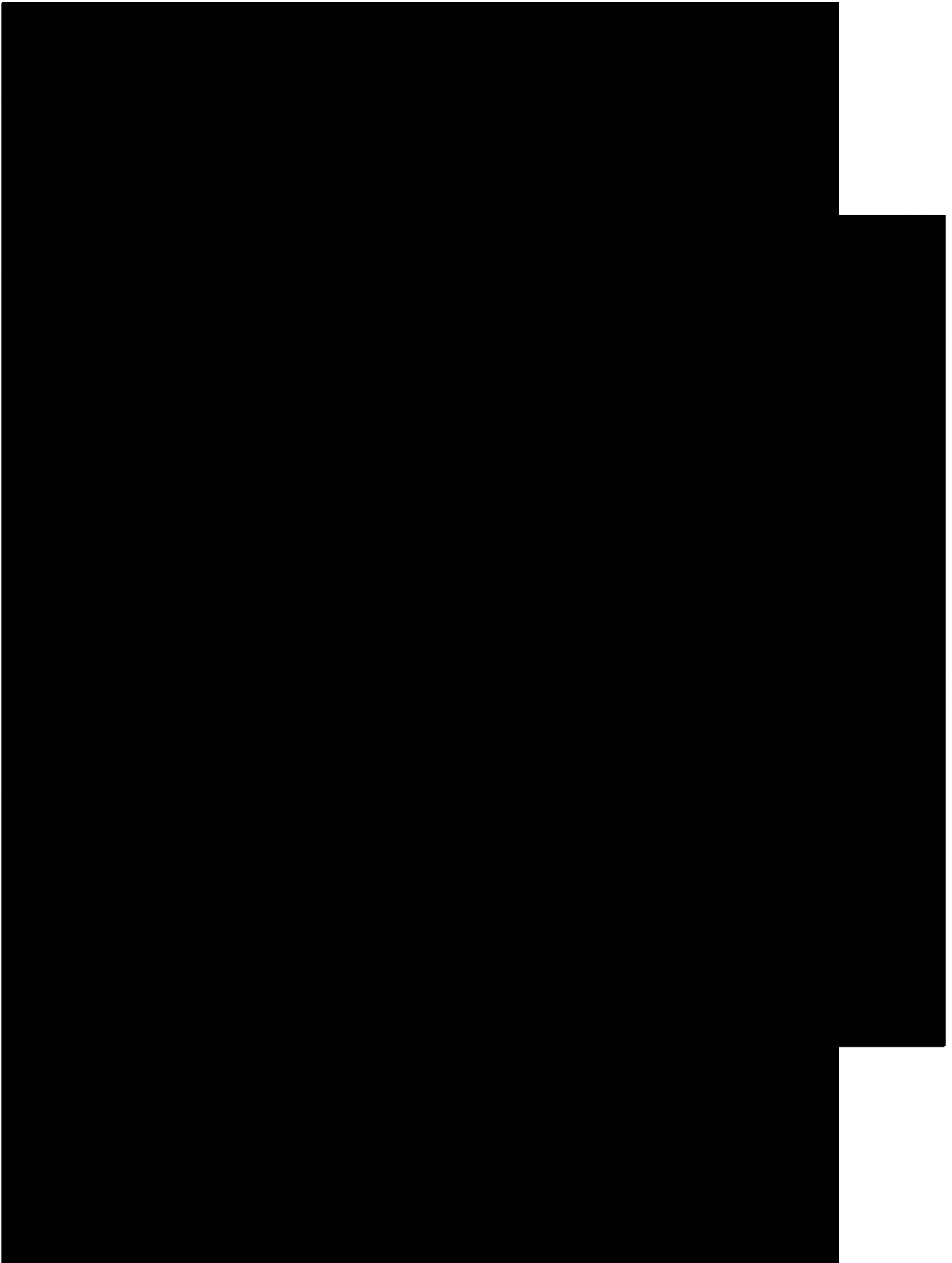
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